

Why do I need it: To easily host applications or services to your employees and clients

What does it do: Allows applications to be internet assessable

What it cost: 20-2000 per month depending on size and scope

Where do I put it: In some one else's data center.

It makes a lot of sense to pay someone \$20.00 per month to host your website on their server rather than for you to buy a server and a lot bandwidth to host it yourself. The only thing you need is access to it to change it, and how often do you really do that.

Now you have a CRM or accounting application that you would like to put on the Internet. It is always easier if you can outsource that hosting but now it is more than just a website it's a mission critical application and the data is constantly changing. The decision to host now takes on different factors to consider.

First its always about cost, can you do it somewhere else cheaper than you can do it yourself. In most cases with smaller companies you usually can, for mid-large companies the cost decision gets tricky. The reality is once you commit to either one of these solutions you will be there for a while so here are some things to consider when hosting.

If you want to host your applications, look for applications that can be hosted. Most software companies will offer 2 licensing models. They host it for you, or another where you buy the software outright to do as you please. If you have them host it for you, the amount of customization you can do is usually limited. It also means their techs and not your will be doing the customizations which can be costly.

Are you running a customized application? If the answer is more than 30% is customized you may want to consider hosting it yourself. You can still host the application but it will most likely be at a hosting company and not your software provider.

Hosting applications usually works in 1 of 4 ways:

- Just the application is hosted and managed you have no control
- Lease server space, you have control of the application but nothing else. This method is usually limited as to only the applications the hosting company provides.
- Lease a dedicated server, you have complete control and can host several applications and install any application you like. The hosting company owns the server
- Hosted server, you own the server configure it, and host it in their data center

Hosting applications require thinking about your data in different way. Give us a call at 1-877-884-6626 or email me directly at preston@allsystemsup.net , for a quick conversation over the right solution for your applications. We can install these for you with both an onsite visit or remotely with our preconfigured services.

Look into the right technology for your network. Look into ASU to deploy it.